

PRODUCT MANAGER – PACKAGED INSIGHTS**RESPONSIBILITIES:**

- Product Owner of Packaged Insight Applications
- Partner with dunnhumby product managers to identify appropriate IP to embed within KSS products
- Partner with dunnhumby product managers to ensure dunnhumby clients can leverage packaged insight applications
- Define the functional requirements that meet prioritized business requirements
- Maintain the Packaged Insights roadmap through regular reviews of customer and market requirements
- Regularly update the company on Roadmap progress and changes (including release timelines and prioritization changes)
- Work closely with the KSS Science team on innovation and bringing new capabilities to bear
- Collaborate with the CFO and sales team to develop the appropriate commercial model for new applications and offerings
- Gather requirements from Professional Services / Sales / Marketing / Customers and feed this into the Product and Science roadmaps
- Working closely with the Development team to ensure requirements are accurately translated into the finished product
- Represent Product Management with Clients and Prospects
 - Clients – occasional client visits and KSS Retail User Conference
 - Prospects – aid the sales teams in sales campaigns
- Provide Packaged Insights expertise to SE, Sales, Marketing, and Science
- Regularly review progress and changes on the science roadmap and ensure earliest possible adoption of completed developments

PERSONAL SPECIFICATION:Preferred Skills

- 4+ years of dunnhumby experience in using and shaping our IP (some combination of the Shop, Shelf Review, Front Page Manager, Cat Stats)
- Demonstrated client-facing skills (i.e. presentations, selling, client management, etc.)
- Strong communication skills with the ability to express complex business concepts in technical terms and the ability to evangelize complex technical ideas to non-technical audiences
- Project management focus
- Detail and planning oriented

Desired Skills:

- Technical aptitude; familiar with the development life cycle
- Prior experience in designing, building insight/reporting oriented applications
- Prior dunnhumby analysis experience

LOCATION: Cincinnati, Ohio**The Company:**

KSS Retail, a dunnhumby Company, is the premier global provider of price optimization and shopper insight solutions for the grocery, convenience, chain drug, general and online retail industries. Retailers use KSS Retail software and professional services to better understand their customer's needs, and to deliver more effective pricing, promotions and merchandising decisions. KSS Retail clients consistently achieve improved market share, sales and profit growth, and enhanced competitive positioning. Current clients include 7 Eleven, O'Reilly Auto Parts, BI-LO, Sonae, Raley's, United Supermarkets, dabs.com, ABC Fine Wine and Spirits, and many others. For more information, visit www.KSSRetail.com. Contact us: CareersUS@KSSRetail.com.